

JEROME'S 66TH BIRTHDAY GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

THE SPONSOR:

The Jerome's 66th Birthday Giveaway ("the Giveaway") is conducted by Jerome's Furniture Warehouse, 16960 Mesamint St., CA 92127 ("Jerome's"), the Sponsor and Administrator.

ELIGIBILITY:

The Giveaway is open to individuals who are legal residents of the counties of San Diego, Los Angeles, Riverside, San Bernardino and Orange, California, and who are 18 years of age or older at the time of entry.

You are not eligible if, during the Entry Period, you are an employee or partner of Jerome's or a member of the immediate family (defined as mother, father, brother, sisters, sons, daughters and husband or wife, regardless of where they reside) or household member of any of the above persons, their respective affiliates, agents, licensors, associates, representatives and advertising agencies.

HOW TO ENTER:

Visit any Jerome's showroom during the Entry Period and complete Jerome's 66th Birthday Giveaway entry form, or go to jeromes.com to complete and submit the required information. Incomplete entries, and entries with falsified information (i.e. an invalid email address) will be disqualified. One (1) Entry per person. Duplicate Entries will be removed from the pool of eligible Entries and will not increase an Entrant's odds of winning. The decision to disqualify any entry is at the sole discretion of Jerome's, and will occur without notice or communication to the Entrant. The disqualification decision is final and not subject to review.

ENTRY PERIOD:

Entry Period begins: Monday, November 2, 2020 at 9:00 am PST. Entry Period ends: Sunday, November 15, 2020 at 11:59 pm PST.

DRAWING:

A total of eight (8) Entrants will be selected in a random drawing approximately Wednesday, November 18, 2020 at 3:00 pm PST. The "Selected Entrants" must meet the conditions outlined

below in order to be declared one of the eight (8) “Winners”. Odds of winning depend on the number of eligible entries received.

PRIZE DETAILS:

A total of eight (8) Prizes will be awarded. The Prizes [\[LINK TO CHART\]](#) and their respective details are itemized at the end of the Official Rules. The Prizes are not transferable to another individual, are not redeemable in whole or in part for cash or credit, and no substitutions will be permitted. Prize ARV will be taxable income as a gift to each Winner. All federal, state and local taxes are Winner’s responsibility.

CONTACTING THE SELECTED ENTRANTS AND CONDITIONS FOR WINNING:

The “Selected Entrants” will be notified by phone or email from a Jerome’s representative within approximately two (2) business days after the drawing. If for any reason a Selected Entrant cannot be reached by phone after two (2) attempts that are two (2) days apart, or does not respond by the deadline in the email, his/her Entry will be declared null and void, and an alternate Selected Entrant will be contacted following the same method. Selected Entrants must complete and sign the Declaration (including an IRS Form W-2 with Social Security Number or Taxpayer Identification Number for tax reporting) and Release Form and return it to the Jerome’s representative at the email address provided within fourteen (14) days after receipt of the initial notification from Jerome’s. Additional requirements for awarding the Grand Prize Tesla Model 3 include valid driver’s license, proof of insurance, and execution of additional documents.

The Sponsor is not responsible for the loss of the opportunity to win due to changes in phone number or email address, or any other circumstances leading to an invalid, erroneous or incomplete email address.

Disqualification: If any one of the above mentioned conditions is not met, a Selected Entrant will be disqualified and shall not be entitled to receive a Prize. Jerome’s reserves the right, in its sole and absolute discretion, to verify the information on the entry form of any Selected Entrant, and if any information is deemed to be false, Jerome’s reserves the right to draw another eligible Entrant as a Selected Entrant and potential Winner.

Should the Selected Entrant fail to complete, sign and return the Declaration (including an IRS Form W-2 with Social Security Number or Taxpayer Identification Number for tax reporting) and Release Form in the time frame provided, or should a Selected Entrant be unwilling, unable or ineligible to win a Prize or Grand Prize as set out in these Official Rules, the Selected Entrant will be disqualified and Jerome’s will draw another Selected Entrant who will be contacted following the same method as set out above.

AWARDING THE PRIZES:

Upon Jerome's receipt of the signed Declaration (including an IRS Form W-2 with Social Security Number or Taxpayer Identification Number for tax reporting) and Release Form for each confirmed Winner, the Winners will be notified concerning prize delivery. Grand, First and Seventh Prizes can be claimed in a Jerome's store location, the Jerome's distribution center within two (2) weeks of winner confirmation. Second - Sixth Prizes will be available for delivery to an address within a Jerome's delivery zone within six (6) weeks of winner confirmation. Winners should contact their local Jerome's store to arrange for Prize pick-up or delivery. Masks required for store entry. Personal identification will be requested prior to awarding the each Prize. For the Grand Prize Tesla Model 3, a valid driver's license, proof of insurance and execution of additional documents must be provided to claim this prize. Prizes unclaimed after two (2) weeks may be forfeited.

GENERAL TERMS AND CONDITIONS FOR PARTICIPATION:

Participation in this Giveaway constitutes an agreement by each Entrant to comply with these Official Rules. All Entries are the property of Jerome's, and none will be returned.

VERIFICATION OF ENTRIES:

The validity of any Entry is subject to verification by Jerome's. Jerome's reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to Jerome's—including, without limitation, government issued photo identification) for the purposes of administering this Giveaway in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of Jerome's within the timeline specified by Jerome's may result in disqualification in the sole and absolute discretion of Jerome's.

In the event of a dispute regarding the identity of an entrant, the entry will be deemed to have been submitted by the authorized holder of the email address at the time of entry. For these purposes, the "authorized holder" is the natural person who is assigned to the submitted email address by an Internet access or online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address on the Entry Form. Any incomplete, or fraudulent entries will be rejected. Any entrant or other individual who enters or attempts to enter the Giveaway in a manner which is contrary to these Official Rules or which is otherwise disruptive to the proper operation of the Giveaway or by its nature is unjust to other entrants or potential entrants will be rejected and that Entrant or purported Entrant will be disqualified. All decisions of Jerome's with respect to any and all aspects of the Giveaway, including without limitation the eligibility or disqualification of Entrants or Entries, are final and binding without right of appeal.

MODIFICATION OR CANCELLATION:

Jerome's is not responsible for any printing, distribution, production or other errors which may occur in the course of the conduct of the Giveaway including, without limitation, any typographical, printing or other errors in the Official Rules or in or on any other materials relating to the Giveaway, and Jerome's is not responsible for any errors or losses which may occur in

respect to winner selection, or in respect to the receipt, transfer or storage of Entries. Jerome's may rescind, cancel, amend or revoke the Giveaway, without liability, and in its sole discretion for any reason whatever. Without limiting the generality of the foregoing, Jerome's reserves the right to cancel or modify the Giveaway and/or the Official Rules, in whole or part and without notice, if Jerome's determines, in its sole and absolute discretion, that fraud or technical or other failures have threatened or destroyed the integrity of the Giveaway. If, for any reason, the Giveaway is not capable of running as planned, due to causes beyond the reasonable control of Jerome's which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, Jerome's reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Giveaway.

RELEASE AND INDEMNIFICATION:

By entering the Giveaway, each Entrant releases and holds harmless Jerome's and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, sponsors and agents from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts, liabilities, injuries, loss or damage of any kind to persons, including property damage, personal injury or death, of whatever nature or kind arising out of, or in connection with the Entrant's participation or attempted participation in the Giveaway, compliance or non-compliance with these Official Rules and acceptance, receipt and use of the Grand Prize or any portion thereof.

LIMITATION OF LIABILITY:

Jerome's assumes no responsibility or liability for incorrect, damaged, illegible, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Entries, notifications, responses, replies, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur (including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry). Jerome's is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or used in the Giveaway or by any technical or human error which may occur in the processing of Entries. Jerome's assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of Entries. Jerome's is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. Jerome's is not responsible for any injury or damage to Entrants or to any computer related to or resulting from participating in this Giveaway. If, for any reason, the Giveaway is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Jerome's which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, Jerome's reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaway.

Any attempt to deliberately damage any website or to undermine the legitimate operation of this Giveaway is a violation of criminal and civil laws and, should such an attempt be made,

Jerome's reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

PUBLICITY RELEASE:

By entering this Giveaway and accepting a Prize or Grand Prize, each Winner hereby grants to Jerome's, without further remuneration, the unrestricted rights to publish, in the discretion of Jerome's, the name, picture, portrait, likeness, voice and ideas of that Winner for advertising and promotional purposes in print, broadcast or online (including Jerome's website and social media).

COMMUNICATION WITH ENTRANTS AND PRIVACY:

By entering the Giveaway, Entrant(s) provide express and implied consent to Jerome's for the use of Entrant(s)' personal information for the purpose of administering this Giveaway, as well as email and print marketing promotions in accordance with Jerome's Privacy Policy at <https://www.jeromes.com/privacy>.

Entrants agree to receive communications and materials by email or by mail, notice of promotions and other types of information such as research, surveys or product feedback, from Jerome's and its partners. E-mail addresses and home addresses are collected for the purpose of electronic marketing and are used to administer this Giveaway and for other types of promotions at the discretion of Jerome's. The personal information gathered from Giveaway entrants in connection with this Giveaway will be kept in a secure and confidential database, and will not be rented or sold.

LAWS:

This Giveaway is subject to all applicable laws and regulations in California and all applicable federal laws and regulations in The United States of America.

CONSTRUCTION:

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Rules.

WINNER'S LIST:

Winner's list will be posted on jeromes.com after confirmation of all Winners. For a Winners' list or a copy of these Official Rules, send a self-addressed, stamped envelope with your request to Jerome's 66th Birthday Giveaway, Jerome's Furniture Warehouse, 16960 Mesamint St., CA 92127 by January 31, 2021.

PRIZES:

Prize	Quantity	Grand Prize Details:	Prize Value (USD):	Additional Terms
Grand Prize: Tesla Model 3	1	<ul style="list-style-type: none"> ● Standard Range Plus Rear-Wheel Drive ● Red Multi-Coat Paint ● 18" Aero Wheels ● All Black Partial Premium Interior ● Autopilot 	\$41,290	Valid driver's license, proof of insurance and execution of additional documents required.
First Prize: Two (2) Tickets To Sam The Cooking Guy YouTube Recording	1	2 Tickets. You and a guest will join Sam the Cooking Guy for a private VIP taping of his show! Kick back and relax in comfortable Jerome's recliners while you watch Sam in action. Catch all of the behind the scenes action that you don't get watching from home, plus you get to try the food at the end! This is a one of a kind experience that you will never forget! Does not include travel or accommodations.	\$500	Location: Del Mar, CA Time and date: To be determined. Winner will be contacted to arrange a time and date.
Second Prize: Jerome's Dream Breeze mattress and adjustable base, with delivery to address within Jerome's delivery zone	1	Queen size mattress and queen size adjustable base.	\$2,998	Standard warranties apply
Third Prize: Jerome's SmartLife mattress and adjustable base, with delivery to address within Jerome's delivery zone	1	Queen size mattress with low profile base and remote.	\$3,998	Standard warranties apply

